



**Contact: Diána Birgés**  
Executive MBA Program Coordinator

**Phone:** +36 (1) 482-5513  
**E-mail:** [diana.birges@uni-corvinus.hu](mailto:diana.birges@uni-corvinus.hu)  
**Web:** <http://corvinus-mba.hu>

## *Are you looking for excellence? We are.*

The Corvinus Executive MBA is a highly ranked four-semester, weekend format, exclusive program with international accreditation for working professionals who aim to accelerate their career by improving their leadership skills and updating their management mindset.

Executive MBA	
<b>Accreditation</b>	<ul style="list-style-type: none"> <li>Registered <b>specialized post-graduate degree</b> in Hungary</li> <li><b>International EPAS accreditation from EFMD:</b> the first EMBA program with EPAS in the region</li> </ul>
<b>Rankings</b>	<ul style="list-style-type: none"> <li><b>#2 EMBA program in Eastern Europe</b> (<a href="#">Best-masters.com ranking</a>, 2015)</li> <li><b>#27 MBA program in Europe</b> (<a href="#">QS TopMBA ranking</a>, 2014)</li> <li>Member of the <a href="#">Executive MBA Council</a>: The only program in the region with full membership at EMBAC</li> </ul>
<b>Duration</b>	<ul style="list-style-type: none"> <li><b>4 semesters, weekend format</b> (July and August free)</li> <li><b>Weekend sessions:</b> Friday afternoon and Saturday, 6-7 times in a semester</li> <li>One <b>intensive week</b> in each semester (Monday to Friday)</li> <li>Participate at least once in <b>international week</b> during the four semesters</li> </ul>
<b>Entry criteria</b>	<ul style="list-style-type: none"> <li>University or college <b>degree</b> (at least BA/BSc)</li> <li>Expected <b>5 years</b> of meaningful post-degree work experience (leadership experience recommended)</li> <li>Good command of the <b>English</b> language</li> </ul>
<b>Class profile</b>	<ul style="list-style-type: none"> <li>Aged 35 with 10 years work experience, including 5 years leadership role in average</li> <li>International mix: 65% Hungarian, 25% other Europe, 10% Americas/Asia</li> <li>Gender: 30% female, 70% male; Academics: 40% business degree, 30% engineer, 30% other</li> </ul>
<b>Tuition fee</b>	<ul style="list-style-type: none"> <li>EEA (European Economic Area) nationals: <b>HUF 1,000,000.-</b> per semester (4,000,000 total)</li> <li>Non-EEA nationals: <b>EUR 3,750.-</b> per semester (15,000 total) For Non-EEA nationals from <b>2016/17 II. semester</b> the tuition fee: <b>HUF 1,200,000.-</b> per semester (4,800,000 total)</li> <li>Class materials and obligatory reading included</li> </ul>
<b>Program start</b>	<ul style="list-style-type: none"> <li><b>Two intakes per year:</b> February (kick-off on the first weekend of February) and September (kick-off: first weekend of September)</li> <li>Deadline: <b>July 10, 2016</b> (September 2016 intake) / <b>December 10, 2016</b> (February 2016 intake)</li> <li>Rolling admission: Early application recommended</li> <li>Apply online through our website</li> </ul>
<b>Admissions</b>	<ul style="list-style-type: none"> <li><b>Streamlined application process with online application</b> at <a href="http://corvinus-mba.hu">corvinus-mba.hu</a></li> <li>Required documents: Personal motivation letter, CV, reference of work experience, copy of diploma and transcripts, passport copy</li> <li>Diploma Verification (in case of diploma issued abroad – not Hungary) – fee: 25 375 HUF</li> <li>The review of the application documents is followed by a <b>personal interview</b></li> </ul>



# Mastering tools – excelling through skills

## An integrated curriculum:

The comprehensive curriculum of our MBA programs comprises of seven basic elements, carefully blended to deliver a course which trains students into business executives with a wide intellectual horizon, capable of successfully navigating a unit of a larger organization through the stormy waters of today's business world. These seven elements are:

### 1) Core modules

There are six core modules all of which provide an integrated understanding of many important aspects of the business world.

1. Understand the international economy and the organizational/business environment,
2. Manage yourself and lead colleagues,
3. Plan how to finance your business and measure the results,
4. Optimize the intra- and inter-organizational processes by understanding how the information technology supports and transform them,
5. Connect to the market by perceiving the role of the integrated communication,
6. Find the best way to the targets based on a strategic mindset.

### 2) Electives

Each semester we offer highly practical electives which provide an opportunity for students to engage themselves in the study of the latest business topics and/or gain soft skills (e.g. communication, negotiation).

### 3) Professional networking

Beyond classes, social events with company guests enhance your EMBA experience and also expand your business network to other EMBA groups (including our international partners) and the Corvinus EMBA Alumni.

### 4) International week at a partner university abroad

The Executive MBA program includes two optional international weeks: One week programs of top business schools with exclusive lectures, company visits, and networking events. (Travel and accommodation financed by students.)

### 5) Personal mentoring

Do you think you could still improve your knowledge and skills with a little help from a more experienced leader? Corvinus MBA makes it happen. You have the opportunity to consult with world-class professors and executives keen to help you develop. Thus, you can advance to new levels of expertise.

### 6) Leadership assessment and development

Few people are born leaders – but determined and enduring talents can learn and practice leadership skills. We can assess your strengths as well as the areas which need to be improved and we will assist you in developing yourself into a true leader.

### 7) Business project for thesis writing

As a summary of your studies you will be required to submit a thesis. You, yourself will be surprised how much you will have learnt during the course and how much the knowledge and skills acquired can help you in finding smart solutions to real business problems.

Managing Yourself and Others	Managing in the Regional and Global Context	Managing Business Performance	Managing Operations and Systems	Managing the Market	Competition and Strategy
Company Visits and Field Trips			Elective Courses		
Leadership Skills Assessment and Development			Personal Mentoring & Business Project		

## Teaching Methodology:

Our proactive teaching methodology leverages the business experience of our EMBA students. Peer learning is an essential part of the program. Therefore, class participation is key. Case discussions and intensive teamwork contributes to the intended learning outcomes of the program.

## Intended learning outcomes: Our graduates will be able to...

- *Oversee the main functions of management* and their contribution to the success of the company/organization
- *Make integrated decisions* that link “hard” (i.e. numbers, spreadsheets) and “soft” (i.e. people, motivation) factors
- *Apply best practices* of the management toolbox of the 2010s
- *Manage complexity by structuring* and describing problems clearly
- *Respond multinational and intercultural challenges*
- *Communicate convincingly and professionally*
- *Take the social responsibility of companies and managers seriously*

# Corvinus MBA Center: an excellence center for management education



Corvinus University of Budapest is an accredited state owned university in Hungary with more than 12,000 students at three faculties. Corvinus leads several domestic rankings in Hungary especially in the field of business and management education and research. The largest faculty, *Corvinus Business School* with about 5,000 students and 230 lecturers offers a full range of programs according to the E.U. Bologna system. Alumni and professors of the Faculty are renowned leaders of the Hungarian business community. The Faculty participates in the CEMS Masters in Management program, a cooperation of 26 business schools, ranked in the top 3 internationally by Financial Times. As an excellence center of the Faculty, *Corvinus*

*MBA Center (CMC)* is one of the top institutions offering MBA, Executive MBA, in-house and international programs in Central and Eastern Europe. Its advisory committee, the Curatorium, consists of three dozen business leaders (40% non-Hungarian) from cutting-edge Hungarian and multinational corporations, chaired by the British Ambassador to Budapest. MBA lectures are held in the specially designed MBA auditoriums of the famous historical main building of the university. EMBA students enjoy highly proactive program assistance and widespread online resources.

## Exhibit. Program portfolio of Corvinus MBA Center

### Executive MBA

2 years, weekend format  
Middle-level managers,  
av. age 35; 35% foreign  
International week incl.

### Full-time MBA

2 years, full-time master  
Junior level talents with  
2-6 years work exposure  
90% foreign students

### Company Programs

Customized Mini MBA  
Short modules for  
executives  
Blended learning projects

### International Residencies

One-week modules at  
Corvinus for top-ranked  
international MBA/EMBA  
programs

## Among our international partners are:

Munich Business School (Germany), Quinnipiac University (USA), University of St. Gallen (Switzerland), Rotman School of Management (Canada), Robins School of Business (USA), ESSEC Business School (France), Mannheim Business School (Germany) and more than 100 international partners of Faculty of Business Administration, Bentley University, Oxford Brookes University.

## Among our course instructors are:

Prof. Péter Ákos Bod (Former Governor of the Hungarian National Bank), György Mohai (CEO of the Budapest Stock Exchange), Prof. Konrad Wetzker (Former Chairman of Boston Consulting Group), Mária Dunavölgyi (former regional director of Mastercard, and CEO of OTP Apartment Leasing), Drótos György (IFUA partner) and regularly invited international visiting professors.

## What our graduates said:



*"It was a great and very valuable time spent on the program and I enjoyed it a lot. All the learning and discussions helped also to shape my view on the future and my new life strategy to emerge." Mónika F.*

*"I have learned a lot during the program and this contributed to my success at work, getting to the point that I was presenting to Oracle's CEO Larry Ellison this month. Not too many people from Oracle Europe can say they presented to Larry." Attila V.*

## Corvinus MBA Center at Corvinus University of Budapest, Corvinus Business School

Website: <http://covinus-mba.hu>; Facebook: <https://www.facebook.com/covinusmba>; E-mail: [csminfo@uni-corvinus.hu](mailto:csminfo@uni-corvinus.hu)

Address: 8 Fővam tér, Budapest, Hungary, 1093; Mail address: PO Box 489, Budapest 5, Hungary, 1828

Admissions Contact: **Diána Birgés** ☎ +36-1 482-5513, ✉ [diana.birges@uni-corvinus.hu](mailto:diana.birges@uni-corvinus.hu); Fax: +36-1 482-5511